



Guardians of the Pāuatahanui Inlet

Member Survey Results

Member Survey

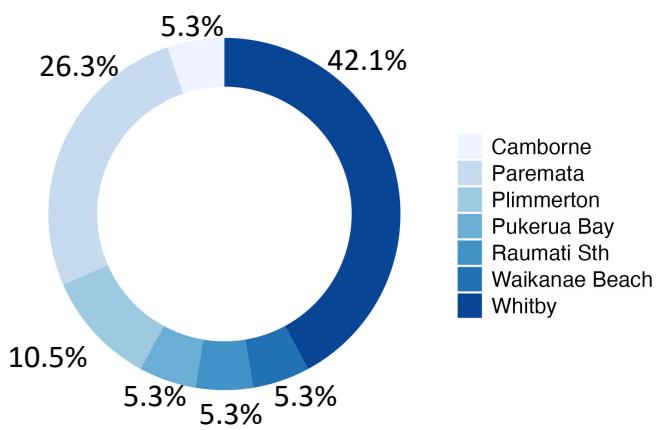
This survey was sent out to GOPI's member base to understand whether the activities GOPI currently undertake reflect how members would like to be involved in promoting and protecting the ecological, recreational, and cultural values of the Inlet and its catchment areas.

In total, **19 members** responded to the survey.

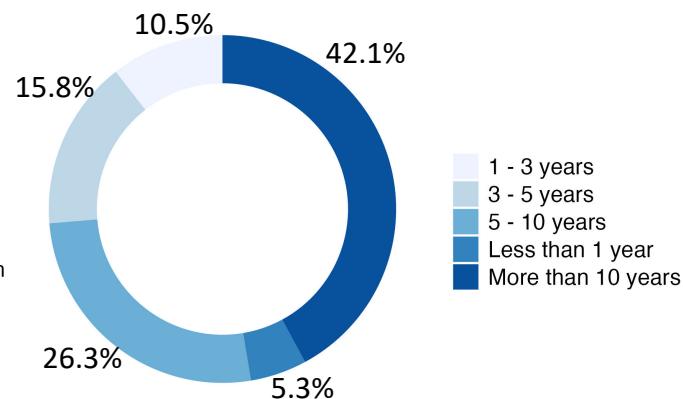
GOPI Members

When asked about residence, most responders resided in **Whitby (42%)**. The majority of those responding have also been a member of GOPI for **more than 10 years (42%)**.

Residence



Memberships



Participation: Current Activities

95%

Reading the GOPI newsletter



This was followed next by **Inlet clean up (74%)** and **Cockle Count (68%)**. Other activities members have participated in included **seeking information from GOPI website (58%)**, **planting activities (42%)**, and **behind the scenes support (32%)**.

Participation: Future Activities

68%

Inlet Clean Up



This was followed next by **planting around inlet (42%)** and **stream care in the wider catchment (37%)**. Other activities members would like to do included **post planting care (26%)**, **sponsoring a pest trap (21%)**, and **behind the scenes support (21%)**.

Future Activities & Initiatives



School & Community Outreach

Reaching out to schools to do talks and presentations, or having experts provide seminars. Educational signage around the inlet was also proposed.



Social Media Presence

Boosting GOPIs presence on social media was a common suggestion for boosting future membership,

Promotion & Protection of Inlet



Lobbying & Engagement

Political lobbying and engaging councils to raise awareness of environmental issues facing the inlet. Proactive actions such as self-monitoring of inlet health and species control were also suggested



Education & Research

Guided walks around the inlet as well as supporting school research projects. Education and engagement with community and schools was also suggested.

Increasing Membership



Media & Mail Drops

Boosting GOPIs presence through other forms of media, such as print media and radio, as well as pamphlet drops were suggested as way to boost memberships. Improving social media was also proposed.



Outreach through Public Visibility

Increasing awareness through existing, and possibly new, public activities like the cockle count. Contacting local groups and schools was also suggested to boost membership.